

MEMBERSHIP APPLICATION

ChristianTrade is an international trade association whose membership is limited to those who are involved or interested in the advancement of the Christian resource industry. The following requirements must be met and information completed by new applicants for membership. Please note: If your home country has a recognized chapter of ChristianTrade, you must be a member of that organization before applying for membership.



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www.ChristianTrade.com

COMPANY INFORMATION (Please print)

Name of Company (If any, may be retail store, supplier, distributor/wholesaler, etc.):

Contact Person _____

Address _____

City _____ Province/State _____ Postal Code _____ Country _____

Country Phone Code _____ Number _____ Web site _____

Email (required) _____

Mailing Address (if different) _____

City _____ Province/State _____ Postal Code _____ Country _____

Which of the following activities is your company involved in (check all that apply):

- | | | |
|--|--|---|
| <input type="checkbox"/> Christian Retail Store | <input type="checkbox"/> Wholesaler / Distributor | <input type="checkbox"/> Publisher of Books or Bibles |
| <input type="checkbox"/> Gifts or Apparel Manufacturer or Distributor | <input type="checkbox"/> Marketing or Sales Organization | <input type="checkbox"/> Media (Magazine, Radio, Web, Software, etc.) |
| <input type="checkbox"/> Ministry Organization | <input type="checkbox"/> Church Supplies | <input type="checkbox"/> Author or artist |
| <input type="checkbox"/> Music or Video Publisher / Production or Distribution Company | | |
| <input type="checkbox"/> Other (please explain): _____ | | |

PLEDGE OF GOOD BUSINESS RELATIONS

(Company Name) _____ agrees to follow, to the extent reasonably applicable, the ChristianTrade Code of Ethics and to be bound thereby in all of our dealings with other Christian trade members. We further agree to abide by National and International Trade Laws especially those pertaining to Copyright laws. I certify that all the above information is correct.

Signature _____ Date _____

PAYMENT INFORMATION (If previous ChristianTrade or CBA member, indicate previous account number, if known _____)

- Save on 3-year membership – US\$245 1 year membership – US\$95
 One years **Premier** membership (includes print edition of *Retailers+Resources* magazine) – US\$195 Save on 3-year **Premier** membership – US\$495

Check #: _____ (Must be in US funds drawn on a US bank in US dollars) Or MasterCard VISA American Express

Signature _____ Credit Card #: _____ Exp _____

MEMBER QUALIFICATIONS

- Member of ChristianTrade Member Association in your country, if applicable.
- Retail members: Store inventory must substantially consist of Christ-centered product, such as Bibles, Christian books, Christian music, church supplies and related products.
- Supplier members: Must be a company that directly or indirectly supplies product to Christian stores for resale, a company that employs marketing or sales representatives of industry-related product or an individual dynamically related to the Christian trade (author, artist, etc.).

MEMBER BENEFITS

- ChristianTrade membership is recognized by all ChristianTrade member nations worldwide, including CBA America. Member prices are available for registering and exhibiting at conventions held by ChristianTrade member nations.
- Retail-only members receive a free electronic subscription to CBA America's *Retailers+Resources* magazine. This award winning magazine brings unique insights into the Christian trade in America, including best seller lists, reviews, and information on the successful management of a Christian retail store.
- Supplier members (and suppliers who are also booksellers) receive a free listing in ChristianTrade's annual *International Market Directory*.
- **Premier** Membership is available to either Christian booksellers or suppliers. It includes the benefits outline above, except that a print edition of *Retailers+Resources* is mailed monthly. Premier Membership does not include an electronic edition of *Retailers+Resources*.

CODE OF ETHICS

Recognizing that ChristianTrade is a vital link in the propagation of the gospel of Jesus Christ, this Code of Ethics establishes a worldwide standard of conduct within the Christian trade, which, when followed, helps ensure the integrity of the industry and ChristianTrade. By the act of joining ChristianTrade Association International, each member agrees to the following Code of Ethics:

With acknowledgment and affirmation of my accountability to God, to civil authority and to my fellow laborers in the Christian trade, I pledge that I will:

1. Deal honestly with creditors, debtors, customers, suppliers, employees, contractors and others with whom I conduct business.
2. Honor and fulfill my agreements with and commitments to those with whom I do business.
3. Promptly pursue resolution of any dispute, which I may have with any ChristianTrade member or with the Association itself.
4. Support our Association and conduct myself in a manner that will bring credit to the association and to the industry.
5. Endeavor to treat those with whom I do business in the manner that I would have them treat me.

Apply for ChristianTrade membership online at www.CTAInternational.com

CTAI Use: Check #: _____ \$ _____ Date rec'd _____ iMIS # _____ Batch # _____ Join Date _____ AR Opt-In _____ DD key _____ Ltr _____ Welcome Kit _____ MS initials _____